

# KEPOS

## Trainer Profile Barbara Hoffbauer

Barbara Hoffbauer is a fully qualified attorney who calls on many years of experience as personnel manager and human resources developer. She has worked in the field of counseling and training scientists in their professional orientation process since 2006. She possesses well-founded insights in the personal requirements and offers a wide range of methods in individual counseling and training. She is well qualified in consulting activities, having trained at the Moreno Institute in Stuttgart and at WSFB in Wiesbaden. Moreover, she is a DGfC certified coach.



### **Workshop content:**

Looking back at the past career path from an inner and an outer perspective and a thorough analysis of it will allow the participants to find out personal strengths and qualifications. An overview of different job opportunities other than academic research will direct thoughts to fields of occupation which have been disregarded so far. We will analyse various job descriptions and the required qualifications and skills. Also personal values, motivations and preferences are taken into account to identify the suitable career path in or outside academia. The participants will learn how to present what they are looking for and how to find support for their next career steps.

### **Workshop objectives:**

- Analysis of individual accomplishments, competences and personal strengths
- Get an overview of career opportunities in and outside academia
- Gain clarity on personal goals and motivation and the influence on suitable careers
- Know how to highlight personal strengths and where to find support on the desired career path
- Define the next steps on the individual career path